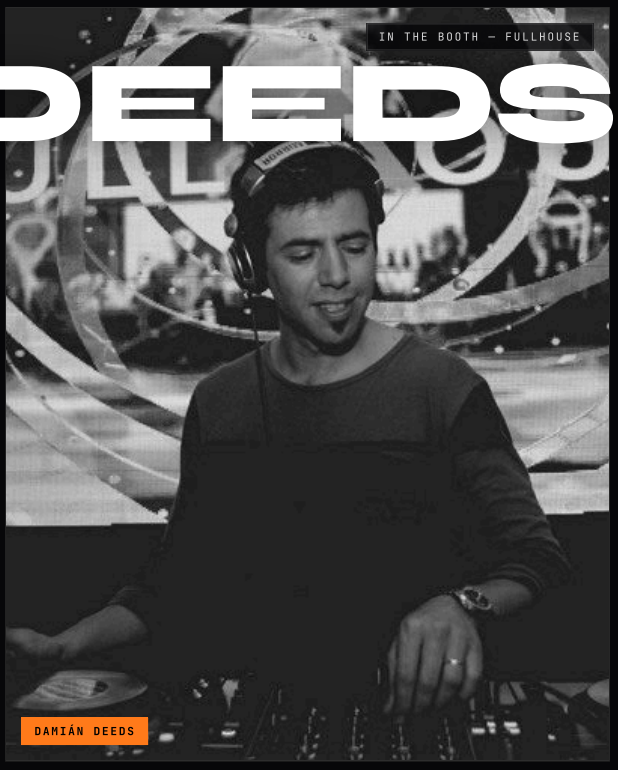
OFFICIAL PRESS KIT 2026

DAMIÁN DEEDS



OWNER / FOUNDER

KEEP ON GROOVE

Monthly rooftop party — house

HOUSE · FUNK · DISCO · SOUL

▶ LISTEN TO SETS

SOUNDCLOUD — DAMIAN-DEEDS

Seek and you shall find.

DECKS & CURATION WITH

Nico B / Leandro Pazos / Milli Blache / Simon / Feder / Alejo Rivero

Dirty Beatz and Keep On Groove lineups

01 — BACKGROUND

- → Founder and curator of Keep On Groove — Niceto Bar
- → Monthly house rooftop party in Palermo
- → Behind the decks since the year 2000
- → One half of the duo Dirty Beatz with Nico B
- → Dates in Uruguay: Barry Black and Lola Bar
- → New Year's Club Party at Niceto Club

DAMIÁN DEEDS is a music selector and DJ from Buenos Aires. His motto defines him: **«seek and you shall find»** — a wide-ranging selector who crosses house, funk, disco and soul, with the dancefloor always at the center.

He is the **curator and organizer of Keep On Groove**, the monthly house rooftop party on the terrace of Niceto Bar (Palermo), with co-productions alongside parties such as Conejo Negro and Oasis, and special club editions like the New Year's Club Party at Humboldt (Niceto Club).

Behind the decks since **the year 2000**: he was one half of the duo **Dirty Beatz** with Nico B (Groove Garden party, The One — active until 2015) and part of the UMO project. He passed through Buenos Aires parties such as Fullhouse and Jah Bar (with Alejo Rivero, 2012), crossed over to **Uruguay** with dates at Barry Black and Lola Bar, and left a record of long sessions, such as his two-hour set at Stomp.

Selector first, DJ second: he books the lineups for his party and shares the decks with the artists he curates, holding on to one simple idea: **we love & play house music**.

2013
DIRTY BEATZ — GROOVE GARDEN

KoG
KEEP ON GROOVE — NICETO

26
YEARS BEHIND THE DECKS

x1
OWNER / FOUNDER — KEEP ON GROOVE

REACH

2,3 K
FOLLOWERS · KEEP ON GROOVE, HIS PARTY (INSTAGRAM)

1,4 K
INSTAGRAM FOLLOWERS

02 — TERRITORY — 2 COUNTRIES

ARGENTINA — BASE

Palermo, Buenos Aires

Niceto Bar and Niceto Club (Keep On Groove), The One (Groove Garden), Fullhouse, Stomp and Buenos Aires parties

INTERNATIONAL — 1 COUNTRY

Uruguay

Uruguay: Barry Black and Lola Bar (2018) · Lola Bar (2019)

CURRENT GENRES

House

House / Funk / Disco / Soul — edits, groove and crate digging.

CURATION NOTE

Curator first, DJ second: he builds the Keep On Groove lineups and shares the decks with the artists he books.

2

COUNTRIES PLAYED — ARGENTINA / URUGUAY

03 — MUSIC

LISTEN BEFORE YOU BOOK.

LIVE SETS AND PRODUCTIONS — SOUNDCLOUD

▶ SOUNDCLOUD →
soundcloud.com/damian-deeds

04 — PRESS

«His sets are hypnotic, ranging from deep house and nu disco to a more intense house with a fine, enveloping sound. He is often the one who builds the dancefloor and hands it over, perfectly warmed up, to our peak-time guest.»

KEEP ON GROOVE · 2026

READ THE PIECE →

CICLO PULSAR / BIOMA RADIO · 2012

Pulsar — DJ guest: Damián Deeds, interview

READ THE PIECE →

PURA EXCLUSIVE PODCAST · 2012

PURA Exclusive Podcast #18: Damian Deeds

READ THE PIECE →

OUR SOUNDS · 2013

Our Sounds Podcast No. 20: Damian Deeds

READ THE PIECE →

URBANA BA · 2015

Perfecto Groove Radio Show — special podcast Damian Deeds & Ben Ulrich

READ THE PIECE →

05 — OWN PARTIES

OWNER / FOUNDER — ROOFTOP · NICETO BAR

KEEP ON GROOVE

Monthly rooftop party on the terrace of Niceto Bar, Palermo. We love & play house music. Special club editions at Niceto Club.

@keepongroove → INSTAGRAM

HOUSE · ROOFTOP · MONTHLY

06 — RIDER & STYLE

FORMAT

Long-session DJ sets (recorded 2-hour sets) and full party curation.

SOUND

House as the foundation + funk, disco and soul: edits, groove and crate digging.

26
YEARS BEHIND THE DECKS

2
COUNTRIES PLAYED

07 — BOOKING / CONTACT

Main Instagram

@damian_deeds →

Direct message for booking and dates.

SOUNDCLOUD | @damian_deeds | @keepongroove — OWNER / FOUNDER | MIXCLOUD @ddedds | MIXCLOUD — DIRTY BEATZ (2013)

Booking info — copy / paste

DAMIÁN DEEDS (Damián Deeds) — Music Selector / DJ — CABA, AR
Owner / Founder: Keep On Groove
26 years in the game. Played in 2 countries: Argentina, Uruguay. DJ set & curation — House / Funk / Disco / Soul
Listen: soundcloud.com/damian-deeds
Contact: IG @damian_deeds
Parties: @keepongroove — Owner / Founder

Short bio — flyer / press release

DAMIÁN DEEDS is a music selector and DJ from Buenos Aires, behind the decks since the year 2000. Founder and curator of Keep On Groove, the monthly house rooftop party on the terrace of Niceto Bar, he was one half of the duo Dirty Beatz with Nico B. House, funk, disco and soul: seek and you shall find.

Medium bio — social / press

DAMIÁN DEEDS is a music selector and DJ from Buenos Aires. His motto defines him: «seek and you shall find». He crosses house, funk, disco and soul, with the dancefloor at the center. He is the curator and organizer of Keep On Groove, the monthly house rooftop party on the terrace of Niceto Bar (Palermo), with co-productions alongside parties such as Conejo Negro and Oasis, and special editions like the New Year's Club Party at Niceto Club. Behind the decks since the year 2000, he was one half of the duo Dirty Beatz with Nico B (Groove Garden, The One, active until 2015) and part of the UMO project. He passed through Fullhouse and Jah Bar, crossed over to Uruguay with dates at Barry Black and Lola Bar, and left a record of a two-hour set at Stomp. Selector first, DJ second: he books the lineups for his party and shares the decks with the artists he curates. We love & play house music.

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